



GLOBAL PACIFIC
FINANCIAL SERVICES LTD.

Start the new year with the special term sales offer

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May the New Year bring you health, wealth and happiness

Help bring your clients these joys and free insurance

The overwhelming success of the term offer has helped many of your clients get the insurance protection they need. Continue to take advantage of four free months of premium* for your clients on qualifying new term 20, term 30 and term-to-age 65 products including additional benefits (riders) added to a term policy and reissues until March 1.

Help clients reach their new year goals to meet their insurance needs and protect the ones they love if the unexpected happens.

Remember, a needs analysis must be completed to determine what product and coverage amount is best for your client. If you create your own social posts, be sure to position the special introductory term offer as provided by Canada Life? and avoid any language that makes it appear that you are personally making the offer.

[Learn more.](#)

Get clients free premium and get paid faster!

[SimpleProtect?](#) is the easiest and fastest way to help your clients take advantage of our special introductory offer. And with our recent enhancements, you can now use SimpleProtect with more clients than ever before.

You can use paper and web applications to take advantage of this offer. To help you determine which digital application is best suited for your clients' needs, we're now offering a single start application process. The new feature will act as a triage process to help easily determine if clients would best qualify for SimpleProtect or new business web application.

[Try it today!](#)